



## PRESS RELEASE

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### **Local Business Owner Wins National Sales Award**

TAYLOR MILL, Ky. — Mark Kiser, owner of Kwik Kopy Business Center (KKBC) in Taylor Mill, was honored as a top sales award winner at an annual conference hosted recently by the franchise parent company, the International Center for Entrepreneurial Development (ICED).

“You don’t achieve this kind of milestone in your business without teamwork, and our team continually exceeds our customers’ expectations,” said Kiser. “We also constantly look for innovative ways to better serve our community. By working closely with local business owners to meet their needs, we’ve positioned our company as an important ‘partner’ in building and enhancing their marketing and communications efforts.”

Kiser has owned his Kwik Kopy Business Center in Taylor Mill since February 2003. He opened a second KKBC in Crescent Springs, Kentucky, in 2004. He competed against more than 300 domestic center owners to win this top sales award.

This annual conference, dubbed the Success Education Summit, ICED’s second and largest education event of 2005, took place on July 14-16 in Las Vegas. Through workshops, round tables and panel discussions, center owners were made privy to the latest in advertising and sales, target marketing, mailing services, database management, accounting, finances and center management. In addition, the ICED trade show featured an array of vendors who displayed their newest equipment and technology.

**Kwik Kopy Business Center** is part of the International Center for Entrepreneurial Development, Inc. ICED, located in Cypress, Texas, is the parent company for Kwik Kopy Printing, American Wholesale Thermographers, Copy Club, The Ink Well, Franklin’s Printing, Women’s Health Boutique, Parcel Plus, Kwik Kopy Business Centers and COMPUTERTOTS/COMPUTER EXPLORERS. This group represents one of the world’s largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries. These company names are all registered trademarks or service marks of I.C.E.D. Management, Inc.



***Taylor Mill, Kentucky*** — Mark Kiser, Kwik Kopy® Business Center owner in Taylor Mill, was a top sales award winner at an annual conference hosted recently by the franchise parent company, the International Center for Entrepreneurial Development (ICED).

Kiser (left) is shown receiving the award from Brian Gay – executive vice president of ICED and Bob Metzger, vice president of Demand Graphics Research.