



PRESS RELEASE

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A “Memorable” Memorial Day – Local Kwik Kopy Business Center Achieves Million Dollar Mark

TAYLOR MILL, Ky. — Mark Kiser, owner of Kwik Kopy Business Center (KKBC) in Taylor Mill, reached a million dollars in sales just prior to the Memorial Day weekend, making their center one of an elite group of businesses in the International Center for Entrepreneurial Development (ICED) franchise system to achieve this distinction.

“This community has been very receptive to our products and services,” says Kiser. “The hard work of our staff and the positive relationships we’ve developed with our customers over the last three years have been instrumental in achieving this milestone in our business. We will continue to work diligently to meet the needs of Northern Kentucky-area businesses.”

Kwik Kopy Business Centers offer digital print and copy, graphics design, fulfillment, mailing and shipping services to businesses and residents within the community. They pride themselves in assisting local companies with building their own success with marketing and sales-related products and services.

Kiser opened his Kwik Kopy Business Center in early 2003. His center has finished in the top three in National Sales Awards for the past two years. This is a huge feat for a KKBC barely three years old. He has continued to expand with a second center in Crescent Springs which opened in October 2004. He projects an overall increase in sales of more than 20 percent over last year.

“We are so proud of Mark Kiser’s accomplishments,” says Bud Hadfield, chairman of ICED and founder of Kwik Kopy Printing in 1967. “His success is based on excellence, personal commitment, diligence and building a solid reputation in the community. His team is a sterling representative of the Kwik Kopy Business Center franchise system.”

Kwik Kopy Business Centers is part of the International Center for Entrepreneurial Development, Inc., located in Cypress, Texas, and is the parent company for Kwik Kopy Printing, American Wholesale Thermographers, Copy Club, The Ink Well, Franklin’s Printing, Women’s Health Boutique, Parcel Plus, Kwik Kopy Business Centers and COMPUTERTOTS/COMPUTER EXPLORERS. This group represents one of the world’s largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries. These company names are all registered trademarks or service marks of I.C.E.D. Management, Inc.

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