



PRESS RELEASE

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ICED Execs Headline Houston Franchise Business Network Panel – Creative Approaches to Finding Real Estate

CYPRESS, Tex. –The Houston Franchise Business Network has invited ICED executives Cindy Navin, president of Kwik Kopy Business Centers (KKBC) and Daina Pitzenberger, president of Women’s Health Boutique (WHB), to headline a panel discussion on Creative Approaches to Finding Real Estate. Sam Zamir, president of Auto Check, will round out the panel of Houston area franchisor representatives. The meeting and free luncheon will be held on Tuesday, April 11, at 11:30 a.m. on the 25th floor of the JP Morgan Chase Tower, 600 Travis Street in Houston.

Kwik Kopy Business Centers and Women’s Health Boutique are two of nine franchise brands of The International Center for Entrepreneurial Development (ICED). Navin conceptualized Kwik Kopy Business Centers, offering a wide range of business services under one roof, providing a “one-stop shop” – design, color printing, digital copying and printing and pack and ship services. In converting Kwik Kopy Printing to a digital business center concept, the real estate requirements were re-evaluated and the site selection process has been streamlined.

Women’s Health Boutique, led by Pitzenberger, has shifted its real estate focus from shopping centers to hospitals, leasing locations from and expanding its franchisee market to target health care providers.

Kwik Kopy Business Centers and Women’s Health Boutique brands have appeared on *Entrepreneur* Magazine’s list of Top 500 Franchises. KKBC also made their list of rising stars last year, ranking number 38 of 50 Top New Franchises started since 1999.

About ICED

The International Center for Entrepreneurial Development, Inc. is located in Cypress, Texas, and is the parent company for Kwik Kopy Printing, American Wholesale Thermographers, Copy Club, The Ink Well, Franklin’s Printing, Women’s Health Boutique, Parcel Plus, Kwik Kopy Business Centers and COMPUTERTOTS/COMPUTER EXPLORERS. This group

represents one of the world's largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries. These company names are all registered trademarks or service marks of I.C.E.D. Management, Inc.

Houston Franchise Business Network promotes franchising in the greater Houston area by bridging the interests of franchises, franchisors and suppliers, and is sponsored by the International Franchise Association.