



PRESS RELEASE

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Kwik Kopy Printing and Mailing Expands Business Solutions Team

FORT MYERS, Fla. – Kwik Kopy® Printing and Mailing announces the recent expansion of their sales and customer service efforts, bringing onboard two seasoned professionals in the areas of marketing and commercial printing project management. They join an established team to partner with local businesses, helping them to generate revenue while lowering costs using direct, personalized and targeted marketing materials.

“We are taking a team approach, offering clients and prospective clients in our community solutions to their business challenges,” says Chris O’Hern, owner of Kwik Kopy Printing and Mailing in Fort Myers, Florida. “Bringing new associates Lisa Cobb and Ronnie Rice into our organization raises the bar for us in terms of customer contact and care as well as project efficiency.

With an extensive background in developing and fostering business relationships in the computer industry, Lisa Cobb brings her knowledge of technology to this new endeavor where she will focus on assisting non-profit organizations in Lee and Collier counties to increase donations while broadening their donor bases.

Ronnie Rice has 13 years experience managing commercial printing projects and will streamline job processing in his new position as project coordinator.

Cobb and Rice join sales associate Jill Stebbing, a seven-year employee who has been associated with the printing industry for more than 28 years. Three-year team member Crystal Parry serves as lead project coordinator for the outside sales force and is responsible for continued development of existing core accounts. Over the past six years, manager and sales associate Kisha Preston has been part of the Kwik Kopy Printing and Mailing sales team at the satellite facility located on the campus of Edison College in Fort Myers.

“Having the right people in key positions within the organization enables us to provide our clients with the highest quality materials and service,” says O’Hern. “No matter the complexity or size of the project, our team is ready to produce. From concept to finished product, we can help our clients make an impact.”

Kwik Kopy Printing is part of the International Center for Entrepreneurial Development, Inc. ICED, located in Cypress, Texas, is the parent company for Kwik Kopy Printing, American Wholesale Thermographers, Copy Club, The Ink Well, Franklin’s Printing, Women’s Health Boutique, Parcel Plus, Kwik Kopy Business Centers and COMPUTERTOTS/COMPUTER EXPLORERS. This group represents one of the world’s largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries. These company names are all registered trademarks or service marks of I.C.E.D. Management, Inc.