



PRESS RELEASE

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Kwik Kopy Business Center Franchise Moves Up on Entrepreneur's Top 500 List

Cypress, Texas – Kwik Kopy Business Centers announces its inclusion for the second consecutive year on Entrepreneur Magazine's list of Top 500 Franchises, moving up in rank from 500 when it debuted in 2004 to 411 this year. KKBC also made their list of rising stars this year, ranking number 38 of 50 Top New Franchises started since 1999.

"We are excited to see the tremendous growth achieved by the Kwik Kopy Business Center concept since its introduction just over three years ago," says Brian Gay, president of KKBC, Inc. "To be included on Entrepreneur's list once again and to be named a 'rising star' serves to validate the strength of the brand."

Entrepreneur Magazine bases its rankings on factors that include financial strength and stability, growth rate, size of the system, years in business, length of time in franchising, start-up costs, litigation and percentage of terminations.

Kwik Kopy Business Centers provide a "one-stop shop" – design, color printing, and digital copying and printing. KKBC accepts files electronically for all types of printing projects, and assists in consulting, creating and distributing marketing materials for businesses of any size. Parcel Plus is part of the KKBC offering – packing and shipping, cargo and private mailbox rentals – included in the franchise package. The Parcel Plus brand also made Entrepreneur's list this year, ranked number 260.

"As an extension of the Kwik Kopy Printing brand, KKBC offers instant name recognition and a sterling reputation in the industry," says Gay. "We look forward to helping potential owners with this tremendous business opportunity throughout 2005 and beyond."

About ICED

The International Center for Entrepreneurial Development, Inc. is located in Cypress, Texas, and is the parent company for Kwik Kopy Printing, American Wholesale Thermographers, Copy Club, The Ink Well, Franklin's Printing, Women's Health Boutique, Parcel Plus, Kwik Kopy Business Centers and COMPUTERTOTS/COMPUTER EXPLORERS. This group represents one of the world's largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries. These company names are all registered trademarks or service marks of I.C.E.D. Management, Inc. For Franchise information, contact Donald Averitt at 888-280-2053.