



PRESS RELEASE

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Jim Hadfield, Vice Chairman of ICED Taking new path.

As Vice Chairman of ICED, Jim Hadfield is pursuing the development of a franchised business opportunity to utilize the most current advances in computer technologies.

Hadfield's training and experience in the use of digital imaging technologies, computer security and forensics, and his franchise leadership skills are essential in the development of this new franchise brand for ICED.

Steve Hammerstein, President of ICED with over 20 years of franchise experience beginning with Kwik Kopy Corporation is confident that Jim Hadfield is the right person for this project. Hammerstein believes that with Hadfield's expertise and knowledge this project will be a huge success. Hadfield's 20 plus years of commitment within ICED and his extensive leadership abilities have enabled this company to become a worldwide leader in the franchise community.

About ICED

The International Center for Entrepreneurial Development, Inc. is located in Cypress, Texas, and is the parent company for Kwik Kopy Printing, American Wholesale Thermographers, Copy Club, The Ink Well, Franklin's Printing, Women's Health Boutique, Parcel Plus, Kwik Kopy Business Centers and COMPUTERTOTS/COMPUTER EXPLORERS. This group represents one of the world's largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries. These company names are all registered trademarks or service marks of I.C.E.D. Management, Inc.