



PRESS RELEASE

12715 Telge Road
Cypress, Texas 77429
Phone: 281-256-4100
Fax: 281-373-4450
www.iced.net

For Immediate Release: June 16, 2005

Contact: Debbie Clifford
281-256-4245
dclifford@iced.net

Jed Castelbaum Assumes Post as VP of Parcel Plus Franchise System

CYPRESS, Tex. – In a move to provide greater franchisee support, Parcel Plus announced today that Jed Castelbaum, owner of Parcel Plus in Ellicott City, Maryland, has joined its corporate staff as vice president. In addition to his new responsibilities, Castelbaum will continue to own and operate his Maryland center.

“Jed Castelbaum has demonstrated committed leadership, not only in his own business, but throughout the Parcel Plus system,” says Buz Grimes, president of Parcel Plus. “Fifteen years as a center owner brings a depth of knowledge of the industry and hands-on experience to the brand. He has also led the system’s sales and marketing efforts the last five years, making him our logical choice to collaborate with other franchisees. I look forward to working with him in supporting our owners and system.”

Parcel Plus, part of the International Center for Entrepreneurial Development (ICED) franchise network, offers pack-and-ship and business services such as copying, faxing, mailbox rentals and mailings to consumers and small office/home office and other business owners. In addition to retail pack-and-ship, Parcel Plus offers cargo crating and shipping.

“I have a passion for the industry and pride in the company,” says Castelbaum. “I look forward to meeting with franchisees in an effort to make their businesses better, as well as helping to grow the company.”

About ICED

The International Center for Entrepreneurial Development, Inc. is located in Cypress, Texas, and is the parent company for Kwik Kopy Printing, American Wholesale Thermographers, Copy Club, The Ink Well, Franklin’s Printing, Women’s Health Boutique, Parcel Plus, Kwik Kopy Business Centers and COMPUTERTOTS/COMPUTER EXPLORERS. This group represents one of the world’s largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries. These company names are all registered trademarks or service marks of I.C.E.D. Management, Inc.