



PRESS RELEASE

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Franchising Executive Leaves Post to Become Franchisee

CYPRESS, Tex. – Today there is a changing of the guard at the International Center for Entrepreneurial Development (ICED) as Brian Gay, corporate executive vice president and president of Kwik Kopy Printing, American Wholesale Thermographers (AWT), Copy Club, The Ink Well and Franklin's Printing steps aside in order to own and operate a Houston-based AWT franchise. Bob Metzger, ICED vice president, assumes Gay's role of executive vice president for the company and as president of the aforementioned printing brands.

“Becoming part of a franchise system I have been associated with for more than 20 years is an exciting step for my family and me,” says Brian Gay. “I am committed to the concept of franchising and see the opportunity presented by AWT as too good to pass up.”

American Wholesale Thermographers has 15 centers across the U.S and has provided printing retailers with high quality raised-letter printing for more than two decades, offering business cards, stationery, announcements and other products for the printing trade.

“We are happy to keep Brian in the family,” says Bud Hadfield, chairman of ICED. “His decision reinforces our deeply-held belief in franchising – for those who have an entrepreneurial spirit and are willing to work hard, the sky is the limit.”

About ICED

The International Center for Entrepreneurial Development, Inc. is located in Cypress, Texas, and is the parent company for Kwik Kopy Printing, American Wholesale Thermographers, Copy Club, The Ink Well, Franklin's Printing, Women's Health Boutique, Parcel Plus, Kwik Kopy Business Centers and COMPUTERTOTS/COMPUTER EXPLORERS. This group represents one of the world's largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries. These company names are all registered trademarks or service marks of I.C.E.D. Management, Inc.